

May 25, 2022

NATIONAL BANK

FINANCIAL MARKETS

OF CANADA

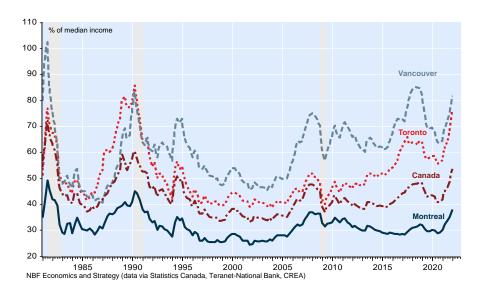
Worst decline for housing affordability in a generation

By Matthieu Arseneau, Kyle Dahms & Alexandra Ducharme

Housing affordability in Canada worsened by 4.9 points in Q1'22, marking a fifth consecutive quarterly deterioration. The first quarter of 2022 was also the worst quarterly deterioration in over 27 years. Over the last 12 months, the worsening in affordability was the nastiest in 40 years. For the first time since 1994, it would take more than 50% of income for a representative household to service the mortgage on a representative home in Canada's main urban centers. The blame can be retraced in equal fashion to surging home prices and an increase in the mortgage interest rate in Q1. For the latter, our 5-year benchmark mortgage rate used by our affordability metrics rose 46 bps in the last quarter of the year which was the largest one quarter change since 2013Q3. The annual increase in interest rates was the steepest in over two decades. Most homebuyers have avoided these steep increases in recent months by opting for variable rate mortgages, but the financing conditions for those are now less attractive. Subsequently, we have started to notice their impact on weakening resale market data (report). Already in May, 60% of consumers answered that now is a bad time to make a major outlay (such as a home, Conference Board data), the highest level on record outside of a recession. Headwinds will continue to blow against Canada's real estate market in the months ahead with the Bank of Canada pursuing its monetary policy normalization process through higher policy rates and quantitative tightening.

Canada : Perspective on housing affordability

Monthly mortgage payment on median home price (25 year amortization, 5-year term)

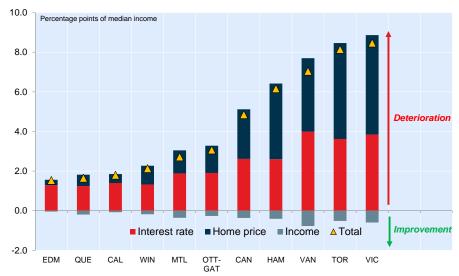


HIGHLIGHTS:

- Canadian housing affordability deteriorated for a fifth consecutive quarter in Q1'22. The mortgage payment on a representative home as a percentage of income (MPPI) rose 4.9 points after a 2.2-point increase in Q4'21. Seasonally adjusted home prices increased 5.1% in Q1'22 from Q4'21; the benchmark mortgage rate (5-year term) rose 46bps, while median household income rose 0.8%.
- Affordability deteriorated in all the ten markets covered in Q1. On a sliding scale of markets from worst deterioration to least: Victoria, Toronto, Vancouver, Hamilton, Ottawa-Gatineau, Montreal, Winnipeg, Calgary, Québec, Edmonton (see chart on the right). This was the fifth consecutive quarter with a worsening in all markets. Countrywide, affordability deteriorated 2.7 pp in the condo portion vs. a 6.3 pp deterioration in the non-condo segment. See detailed statistics on page 12.

Canada: Q1 change in housing affordability in 10 metropolitan areas

Q/Q change in mortgage payment on median-price home (25-year amortization, 5-year term)



NBF Economics and Strategy (data via Statistics Canada, Teranet-NBC)

Economics and Strategy

Toronto

In Toronto, the first quarter of 2022 was marked by the highest quarterly deterioration in affordability since 1994, the MPPI* gaining 8.1pp to reach its highest level since 1990 (75.6pp). The level of the MPPI* thus remained way above the city's 20-year average (49.7pp) and the urban composite (53.5pp). The deterioration was in part attributable to the increase in home prices, which grew 22.7% annually and 7.2% during the quarter. Both the condo and non-condo segments registered steep declines in housing affordability as prices respectively grew 5.6% and 7.4% during the quarter and interest rates climbed, pressures that an income up 0.8% could not offset. For both types of dwelling, the quarterly and annual deteriorations in affordability surpassed those of the composite average. "See tables page 12.

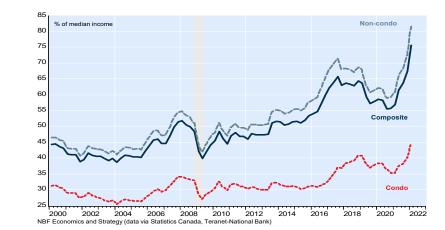
	ortgage payme 81.5%			
Condo	44.2%	+	4.2%	Q/Q

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FINANCIAL MARKETS

\$1,328,277 \$228,100 363 35.0% Household annual income Non-Price of the representative home Months of saving required for the Premium for buying compared to the needed to afford the in the metropolitan market down payment (saving rate of 10%) national urban composite Condo representative home \$720,929 \$144,644 35.1% 64 Household annual income Premium/discount for buying compared Price of the representative condo Months of saving required for the needed to afford the to renting a in the metropolitan market down payment (saving rate of 10%) Condo representative condo two-bedroom condo in the GTA

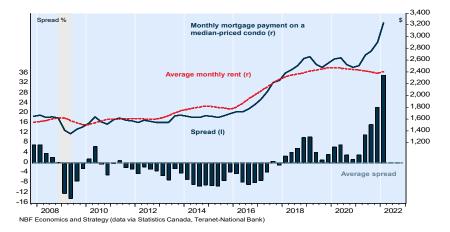
TORONTC



Toronto : Perspective on housing affordability

Monthly mortgage payment on median home price (25 year amortization, 5-year term)

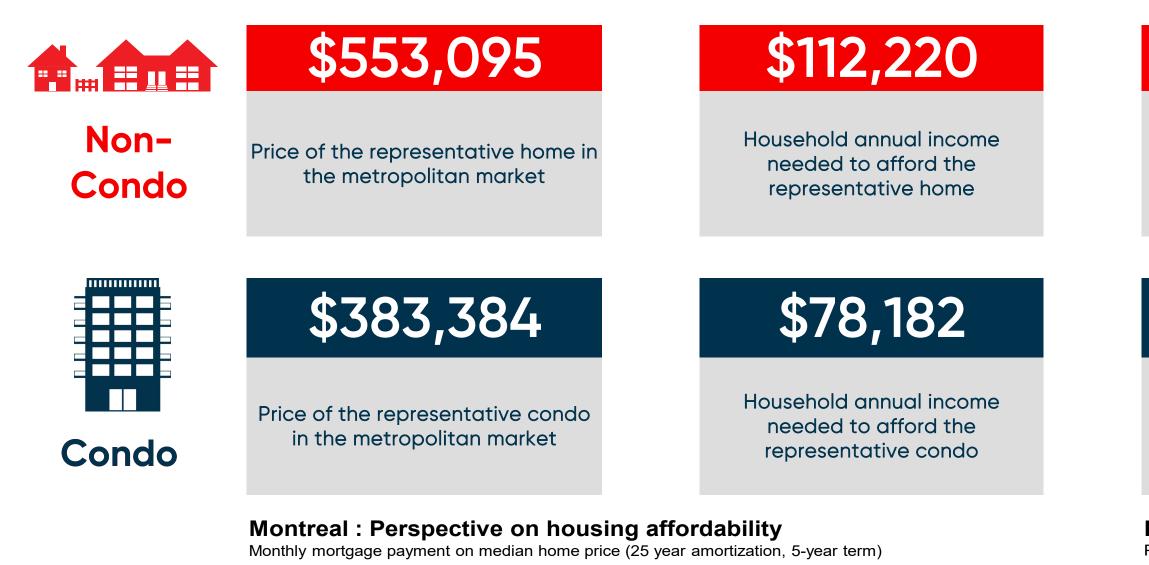
Toronto: Buying compared to renting



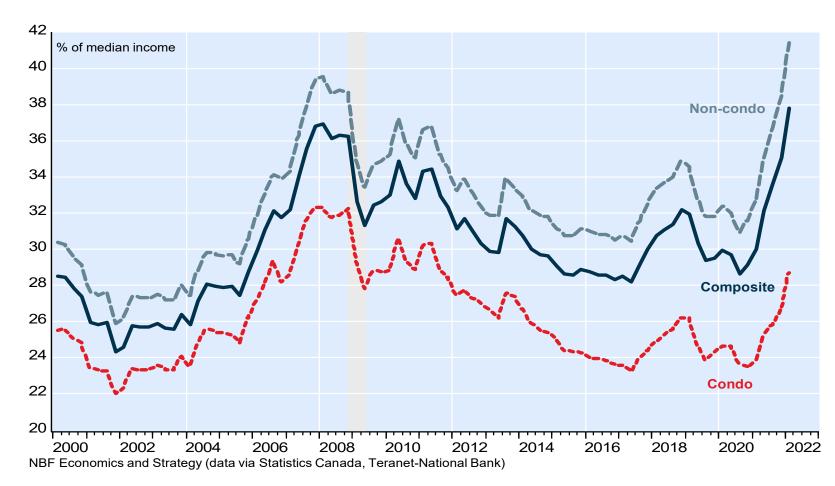
Economics and Strategy

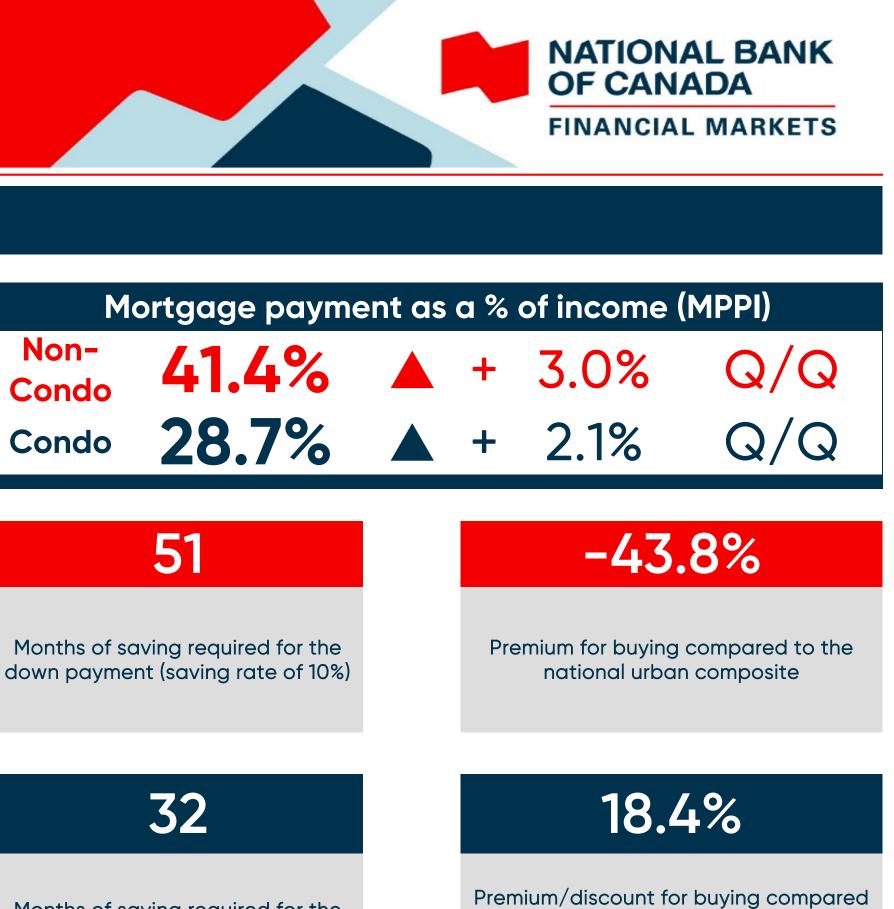
Montreal

In the first quarter of 2022, the affordability of the housing market in Montreal deteriorated for the sixth consecutive quarter to reach its worst level since the first quarter of 1991. The deterioration stemmed from both condos and non-condos (MPPI* edged up 2.1 pp and 3.0 pp respectively), although the increases were all less than the composite average. On an annual basis, home prices in Montreal were up 17.5%, a second consecutive deceleration and less than the urban composite (+18.3%), but nonetheless high compared to the 20-year average of this indicator (6.9%). This, combined to higher interest rates, resulted in the fastest annual deterioration in affordability since 1981 (MPPI* up 7.8 pp), although this was still less than the urban composite (MPPI* up 11.7 pp in 12 months). All in all, despite important deteriorations, the Montreal housing market remains more affordable than the Canadian average thanks to lower price levels. *See tables page 12.



MONTREAL



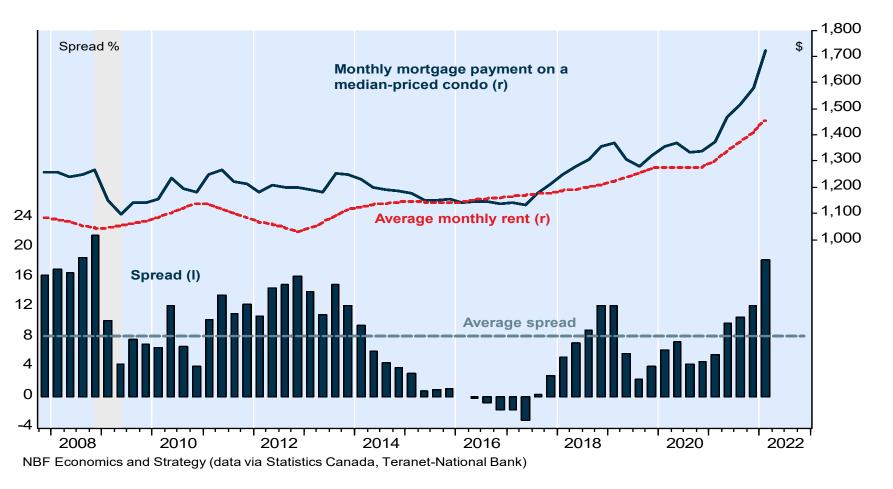


to renting a

two-bedroom condo in Montreal

Months of saving required for the down payment (saving rate of 10%)

Montreal: Buying compared to renting



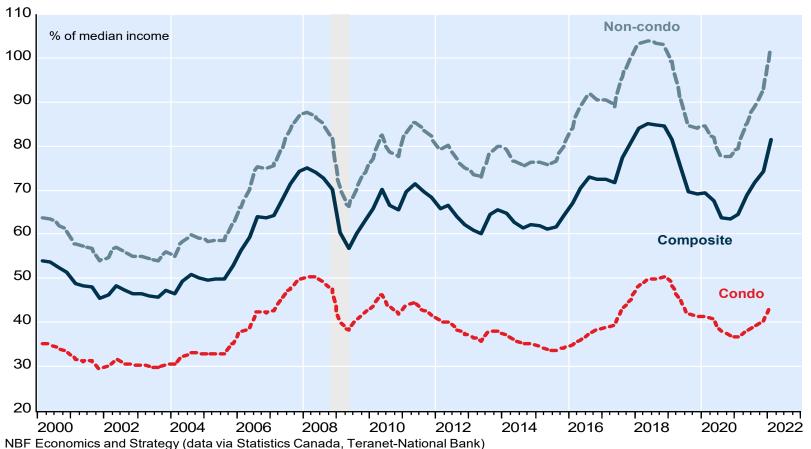
Economics and Strategy

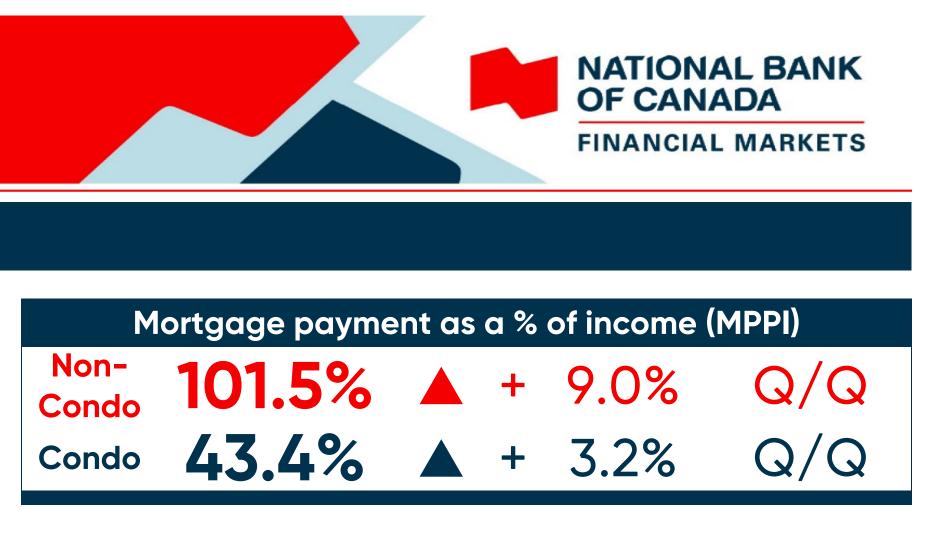
Vancouver

Affordability in Vancouver kicked off 2022 the same way it ended 2021, registering steep deteriorations in all types of dwelling. Home prices grew 5.0% from their already elevated levels during the quarter and interest rates continued to grow, trends that a one percent quarterly increase in income simply could not offset. The MPPI* consequently grew 7.0 pp during the quarter, an acceleration unseen since 1994. As a result, Vancouver remained the least affordable city in Canada in which to buy a dwelling, the representative mortgage payment now notching 81.4% of the median income. On a 12-month basis, home prices in Vancouver were up 18.0%, in line with the urban composite. Still, elevated price levels and an increase in interest rates contributed to deteriorate the MPPI* 16.9 pp in a year, above the national average and the highest annual deterioration since 1989. The deterioration in affordability in Vancouver was above the national average both for condos (+3.2 pp) and non-condos (+9.0 pp). *See tables page 12.



VANCOUVER







Months of saving required for the down payment (saving rate of 10%)

68.8%

Premium for buying compared to the national urban composite

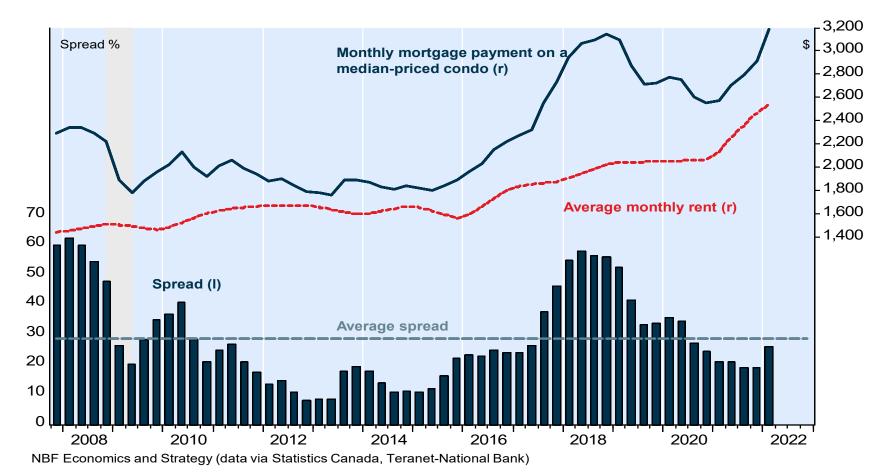
63

Months of saving required for the down payment (saving rate of 10%)

25.4%

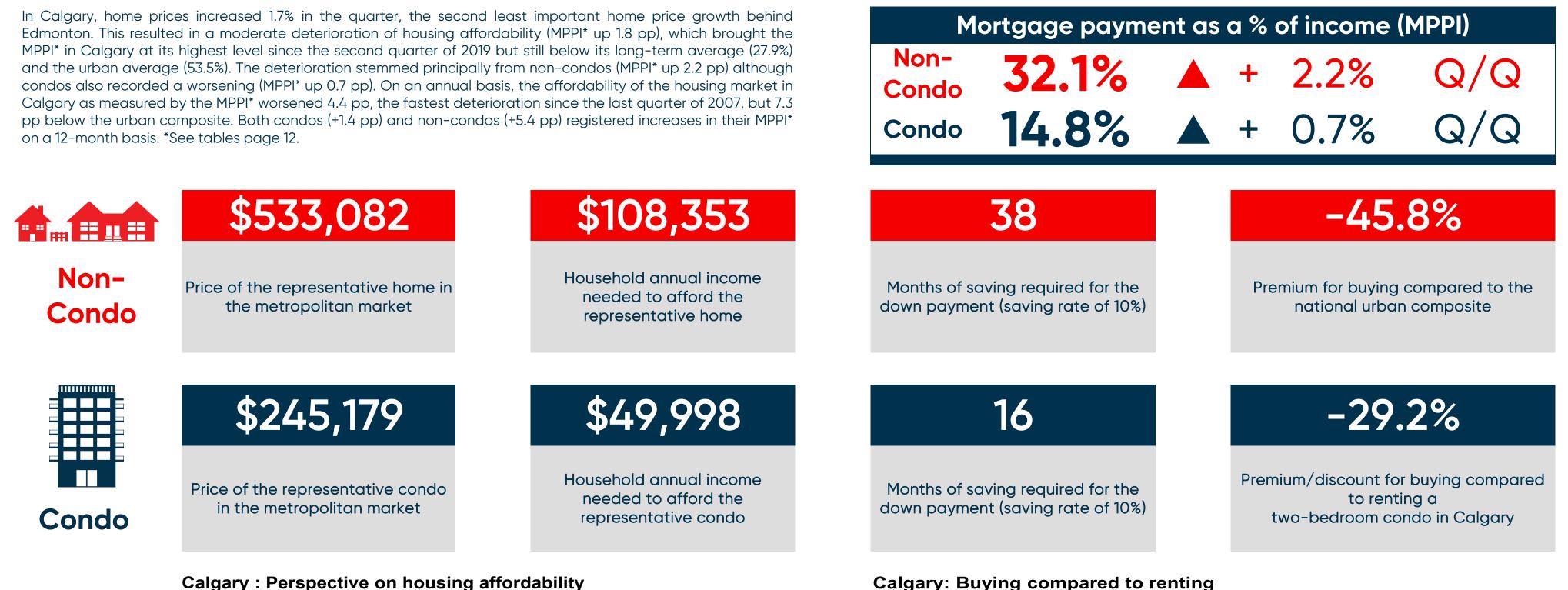
Premium/discount for buying compared to renting a two-bedroom condo in Vancouver

Vancouver: Buying compared to renting

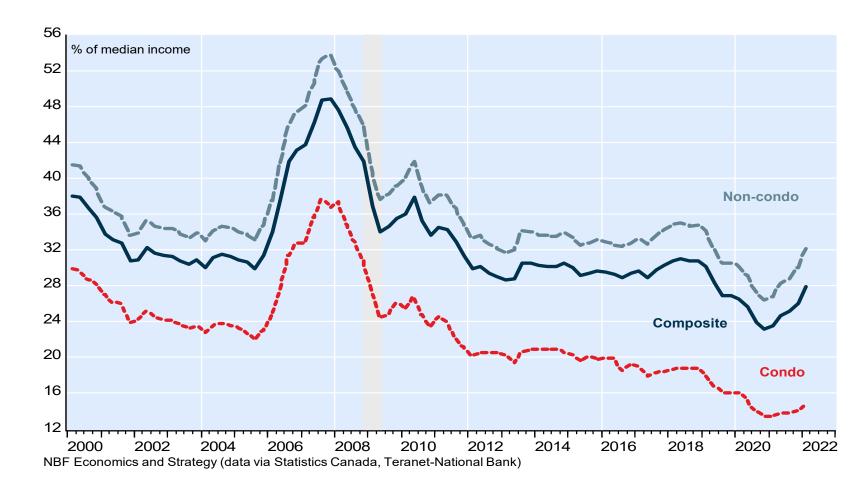


Economics and Strategy

Calgary

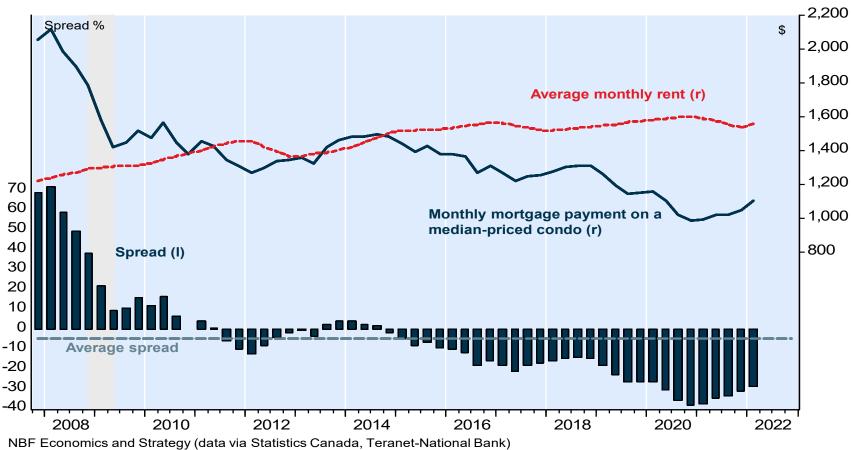


GAR



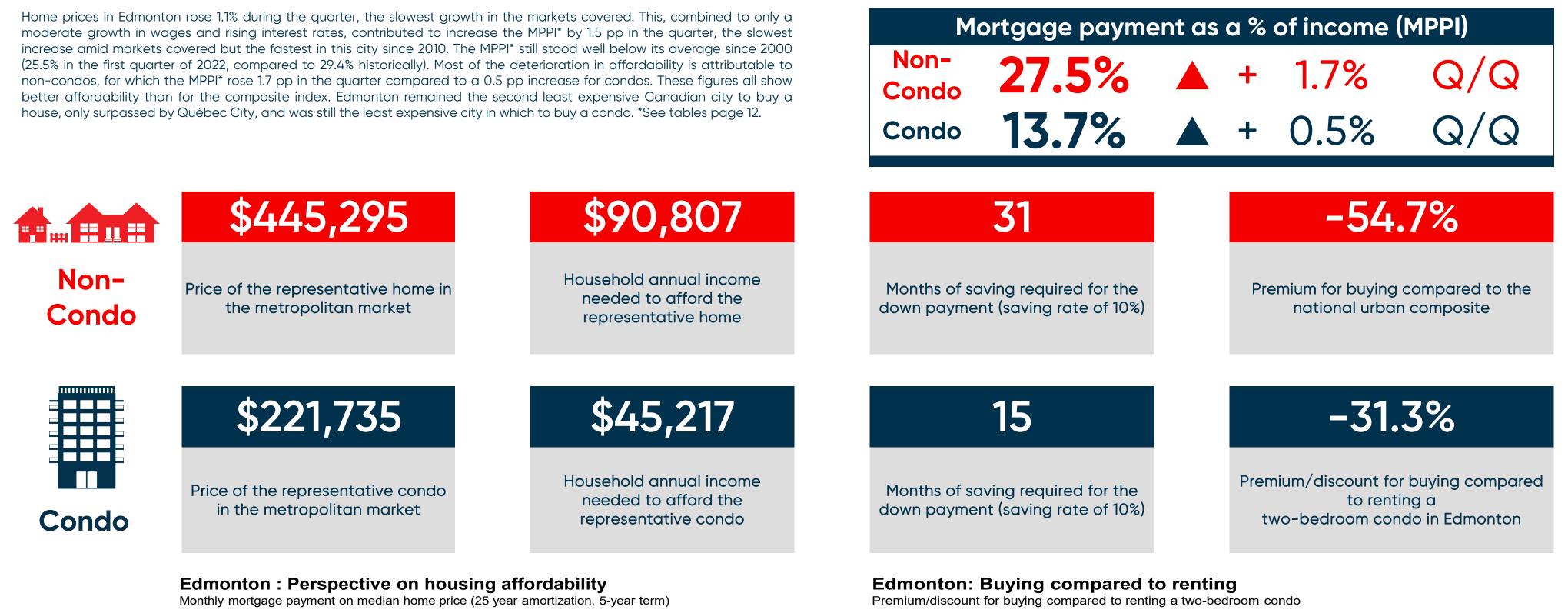
Monthly mortgage payment on median home price (25 year amortization, 5-year term)



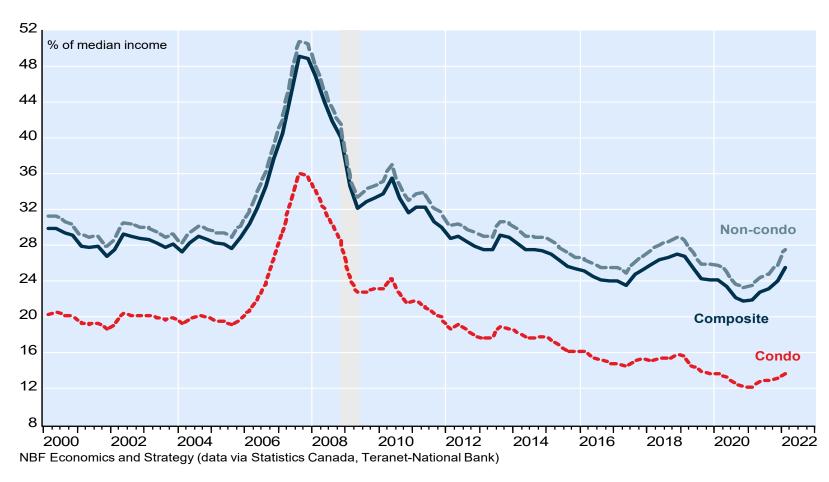


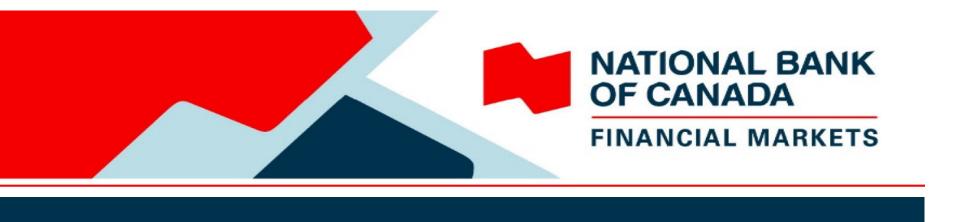
Economics and Strategy

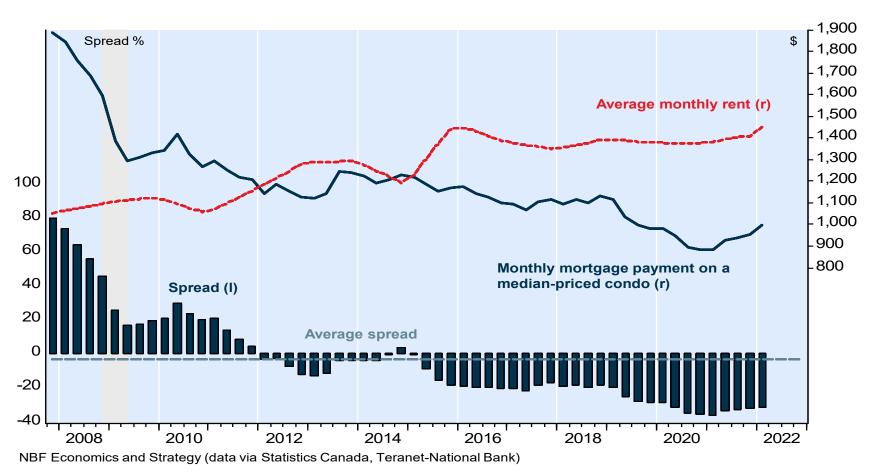
Edmonton



NTON



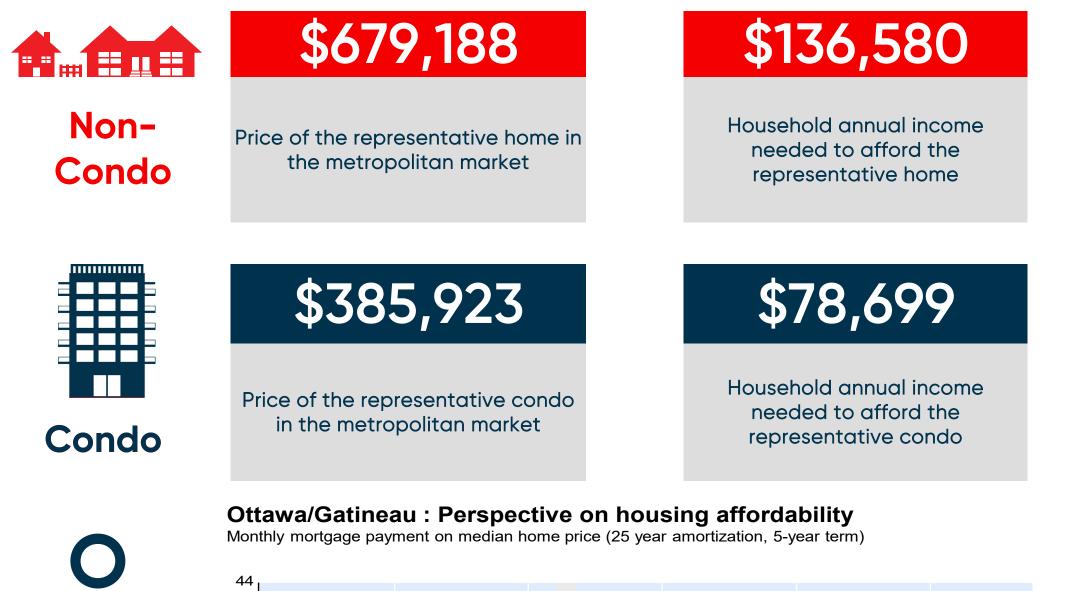




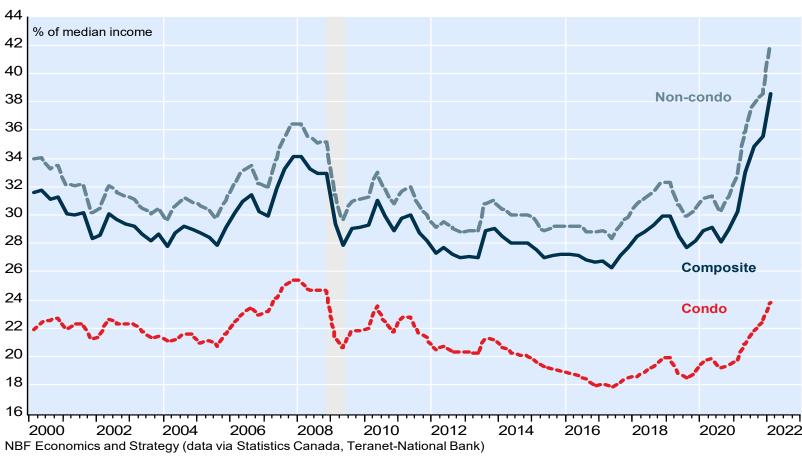
Economics and Strategy

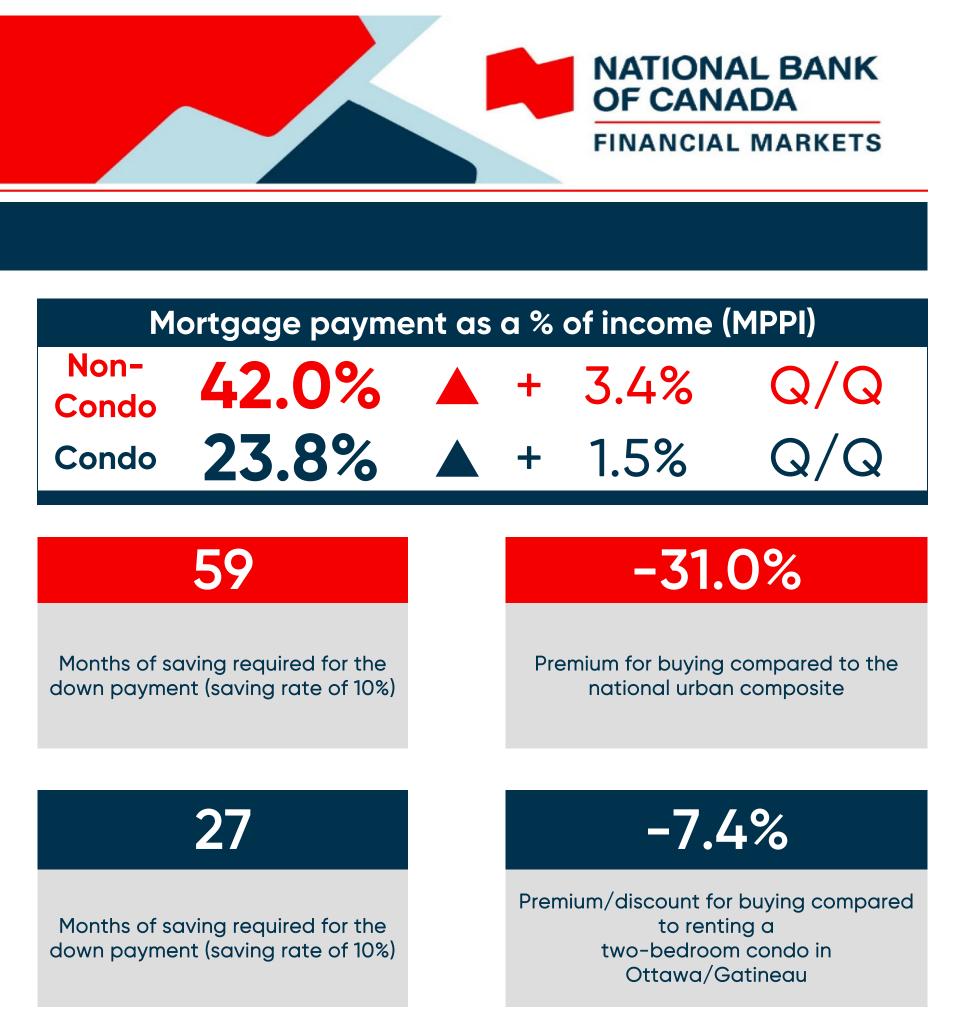
Ottawa/Gatineau

In Ottawa/Gatineau, home prices grew 3.9% during the quarter while the median income increased 0.8% and interest rates climbed. As a result, the MPPI* grew 3.1 pp, a slower progression than the urban composite but still the fastest increase for this city since 1994. The average mortgage payment in Ottawa/Gatineau now represents 38.6% of the median income, above the long-term average for this indicator (29.4%) but below the composite average (53.5%). The deterioration stemmed from both non-condos and condos (MPPI* up +3.4 pp and 1.5 pp, respectively), both of which were below that of the urban composite. On an annual basis, home prices were up 17.8%, also below the urban composite (+18.3%). The deterioration in affordability over this period for all segments were thus lower than the composite index (MPPI* up +8.4 pp for all dwellings, + 4.1 pp for condos and +9.3 for non-condos). *See tables page 12.

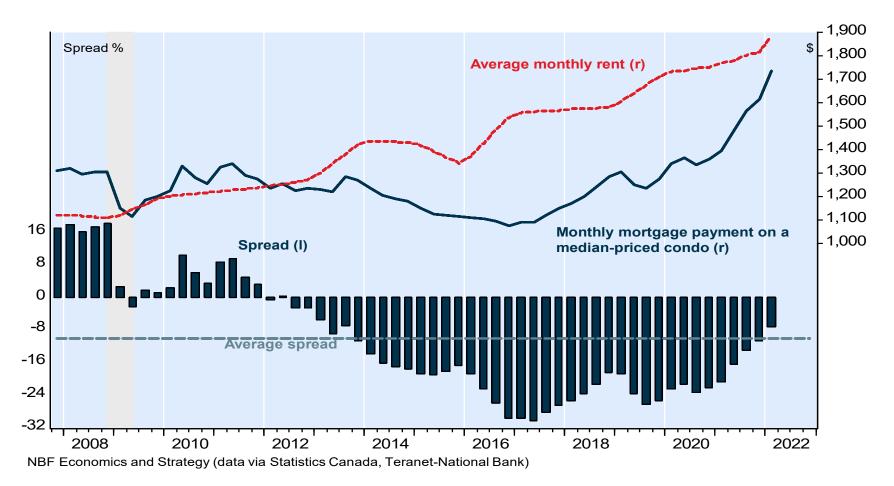








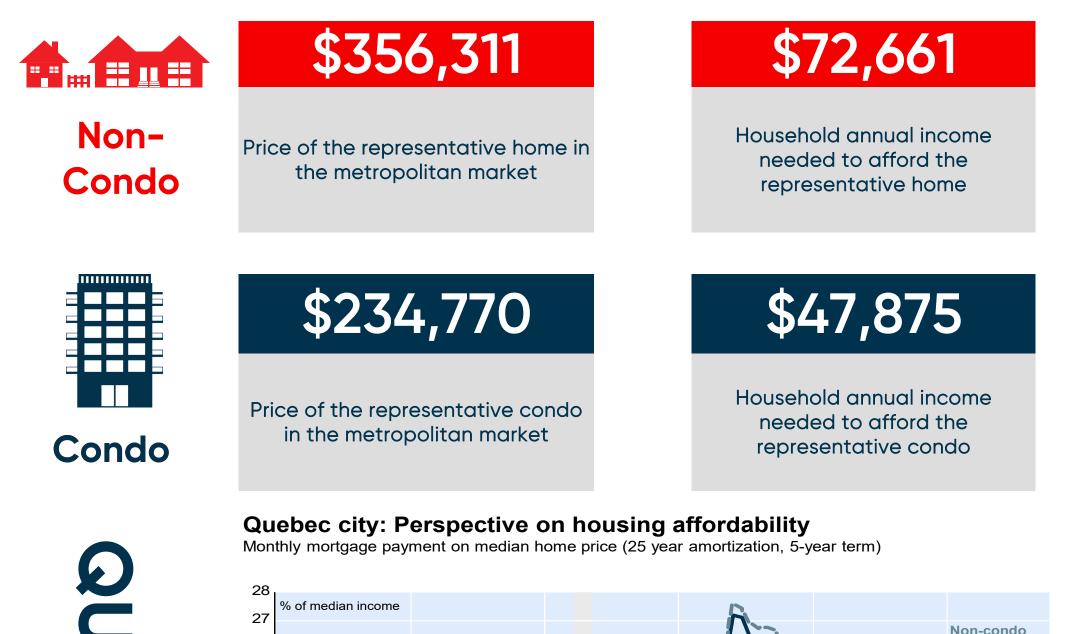
Ottawa/Gatineau: Buying compared to renting



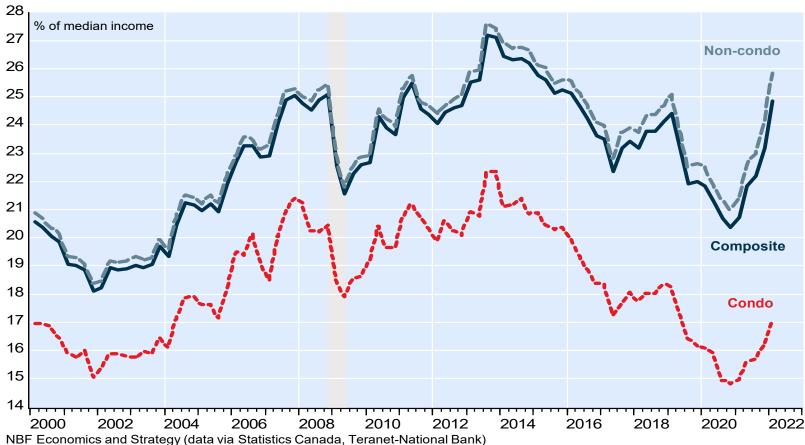
Economics and Strategy

Quebec City

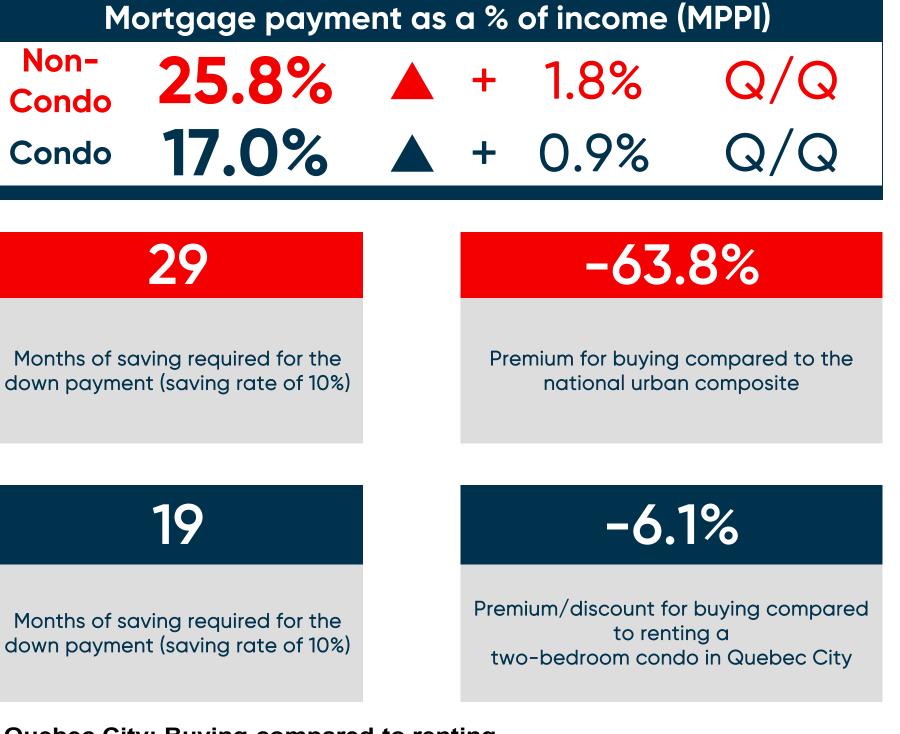
Housing affordability continued to deteriorate during the first quarter of the year in Québec City, with the MPPI* increasing +1.6 pp, less than half the urban composite (+4.9 pp). This development caused affordability in Québec City to reach its early 2016 level and exceed by 2 percentage points its long-term average (22.8%). The MPPI* now stands at 24.8% in the city, which remains the most affordable market among the urban areas covered. The deterioration can be explained by home prices rising 2.5% and increasing interest rates, factors that could not be offset by a 0.8% improvement in median income. The deterioration in affordability stemmed from both condos and other dwellings, which registered rises of their MPPI* of +0.9 pp and +1.8 pp, respectively. *See tables page 12.



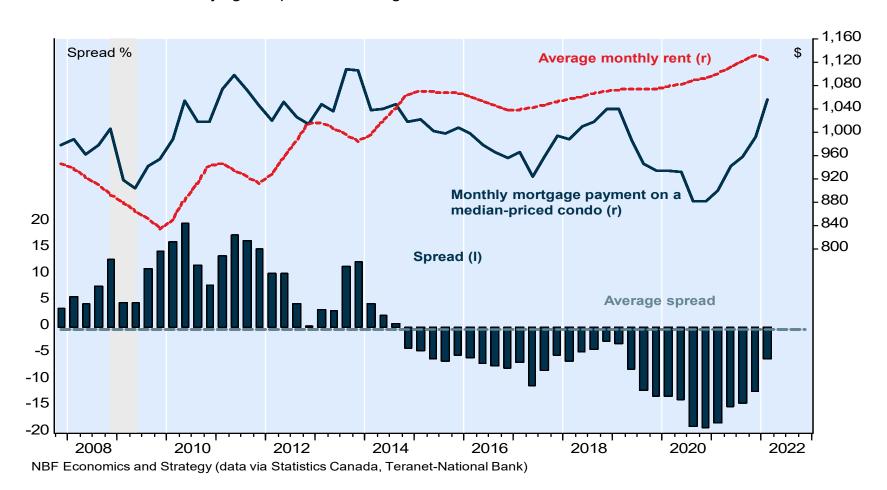
QUEBEC CITY







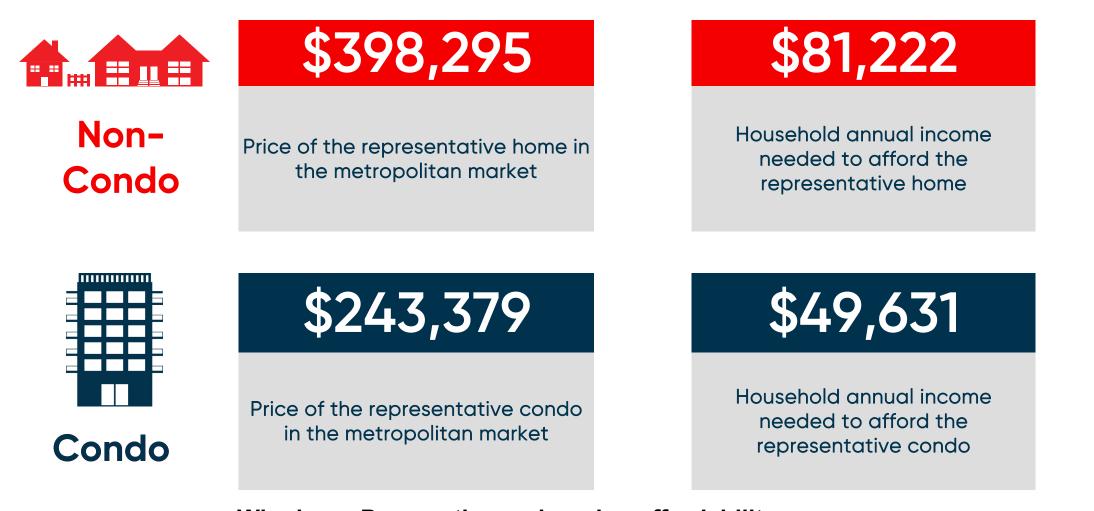
Quebec City: Buying compared to renting Premium/discount for buying compared to renting a two-bedroom condo



Economics and Strategy

Winnipeg

In Winnipeg, housing affordability worsened above its long-term average as the MPPI* grew 2.1 pp to 26.7%, compared to 25.1% historically. Despite this deterioration, the MPPI* remained about half that of the urban composite, which stood at 53.5%. This deterioration was attributable to a 3.9% growth in home prices and to rising interest rates, factors that a 0.7% increase in income was not sufficient to offset. This was the fifth consecutive quarterly deterioration for housing affordability in Winnipeg. Both condos (+1.4 pp) and non-condos (+2.2 pp) saw a deterioration in affordability in the quarter, and from a year before (+2.3 pp and +4.9 pp respectively). *See tables page 12.



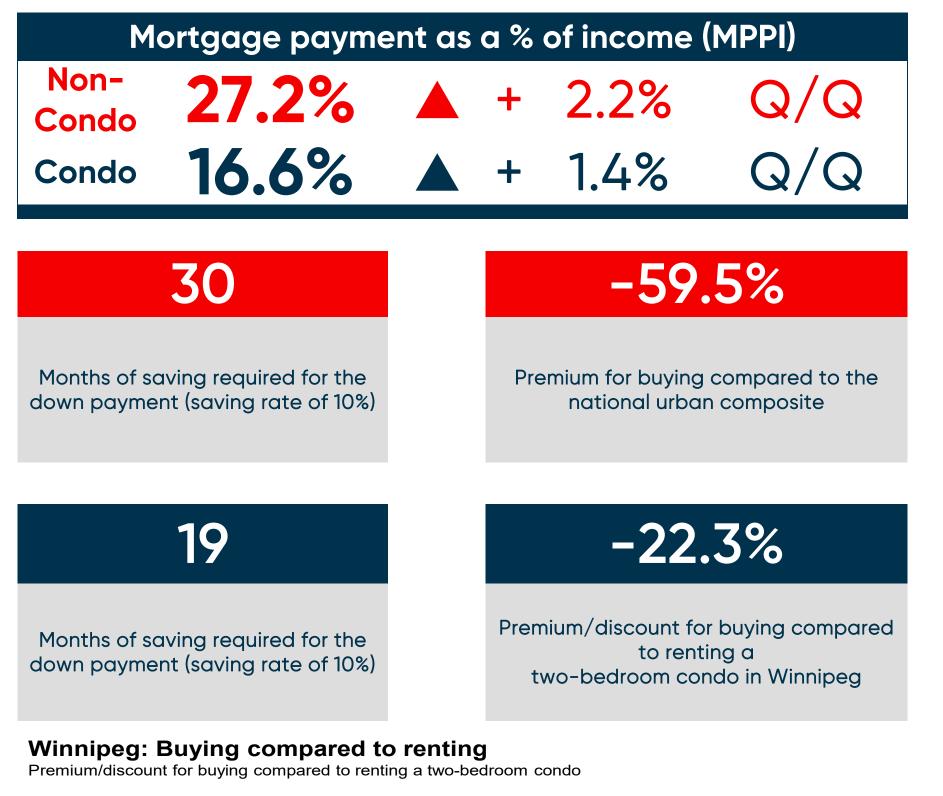
Winnipeg: Perspective on housing affordability

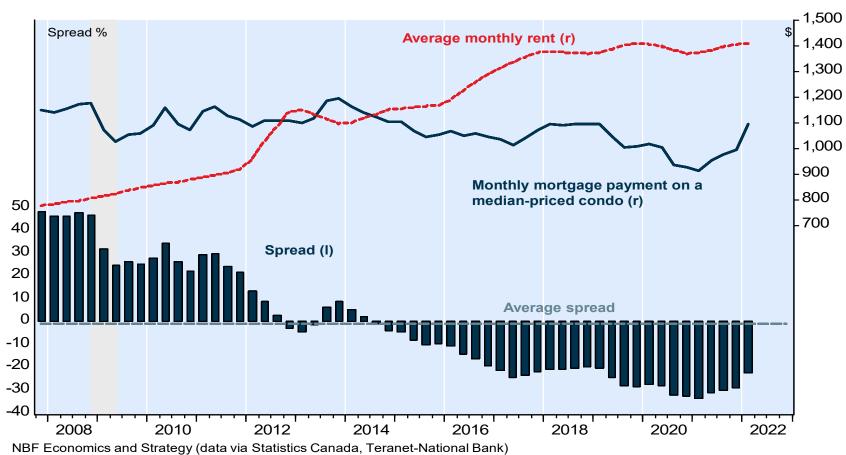
Monthly mortgage payment on median home price (25 year amortization, 5-year term)

WINNIPEG



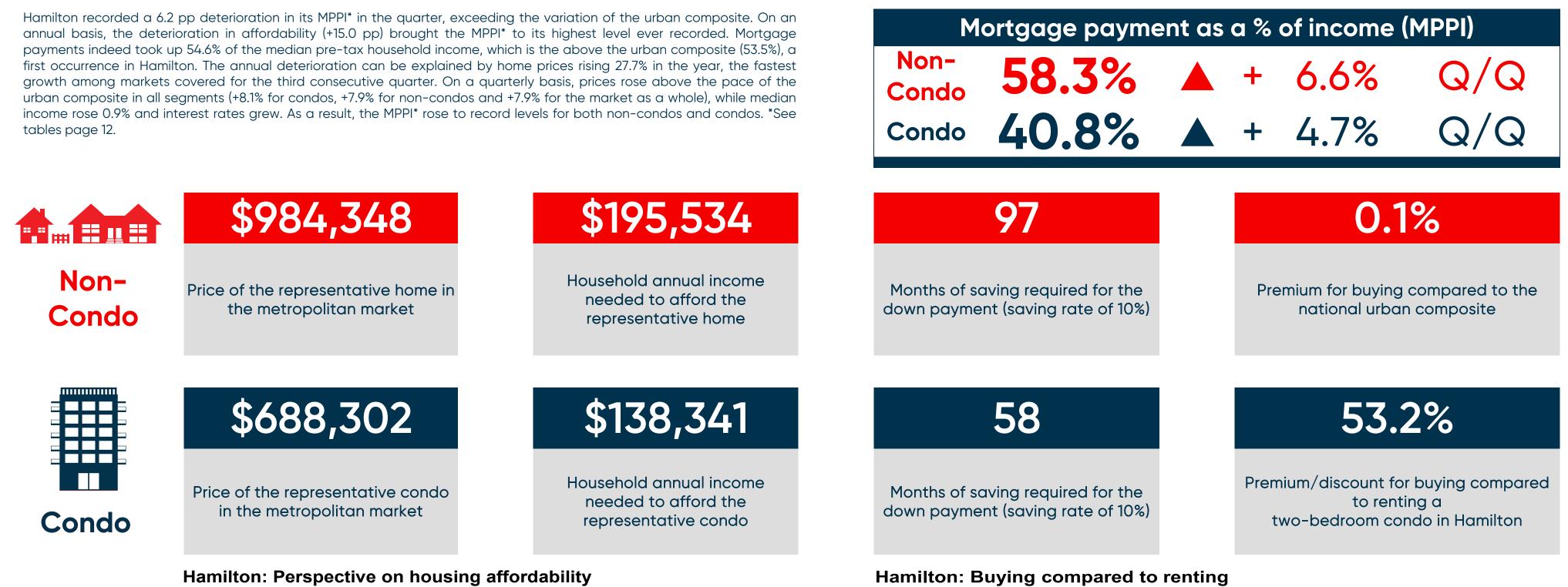


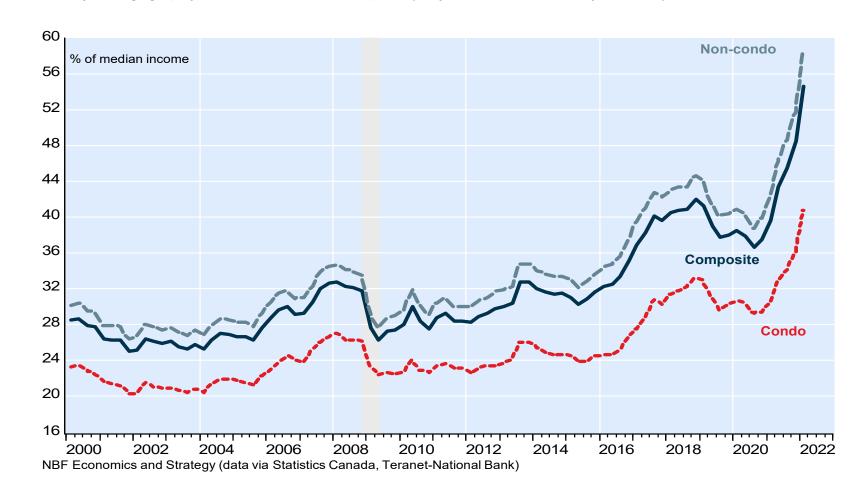




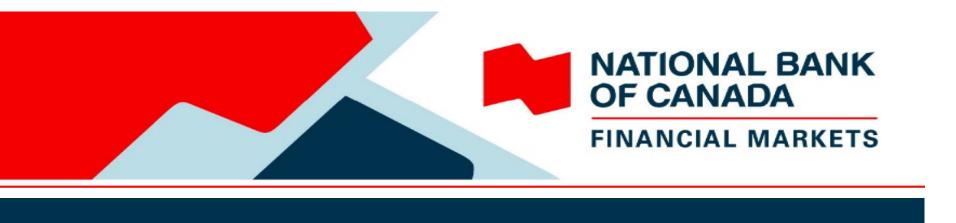
Economics and Strategy

Hamilton

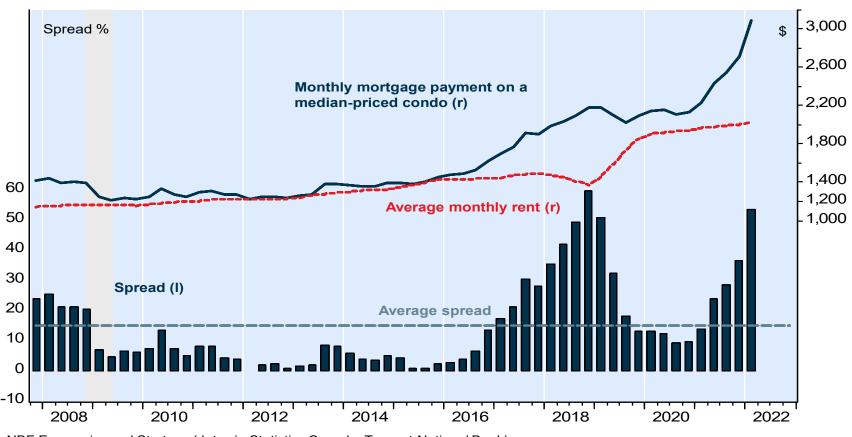




Monthly mortgage payment on median home price (25 year amortization, 5-year term)



Premium/discount for buying compared to renting a two-bedroom condo

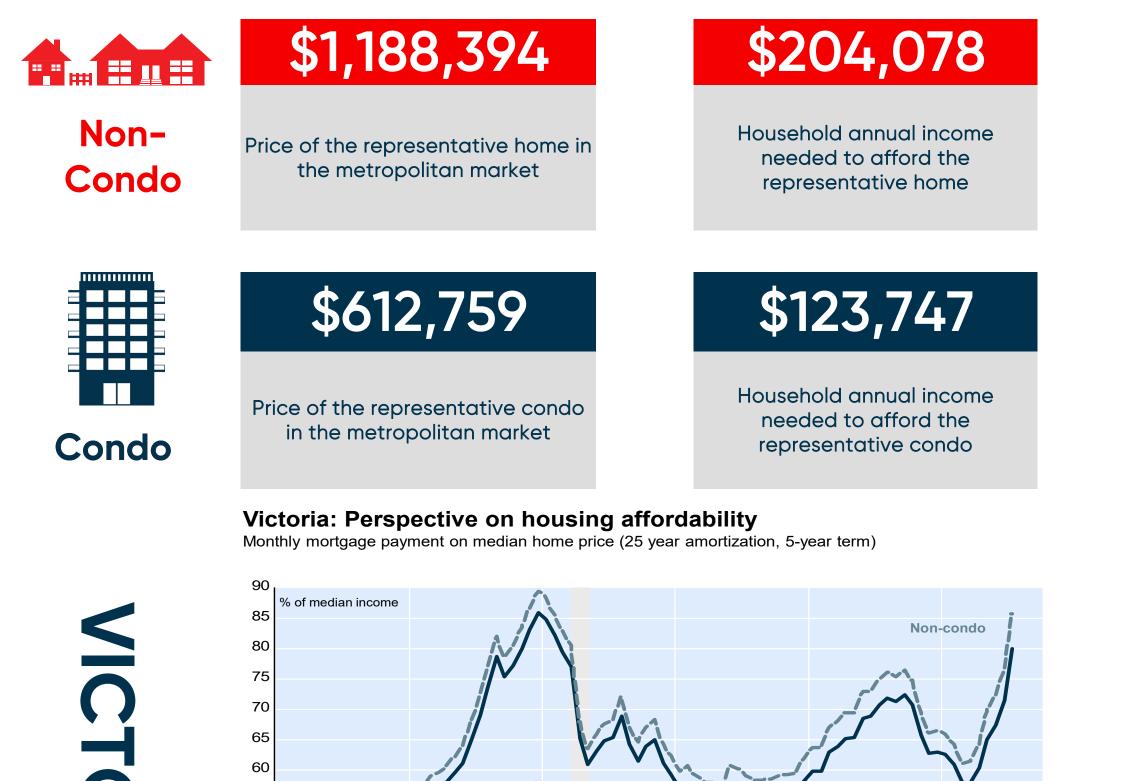


NBF Economics and Strategy (data via Statistics Canada, Teranet-National Bank)

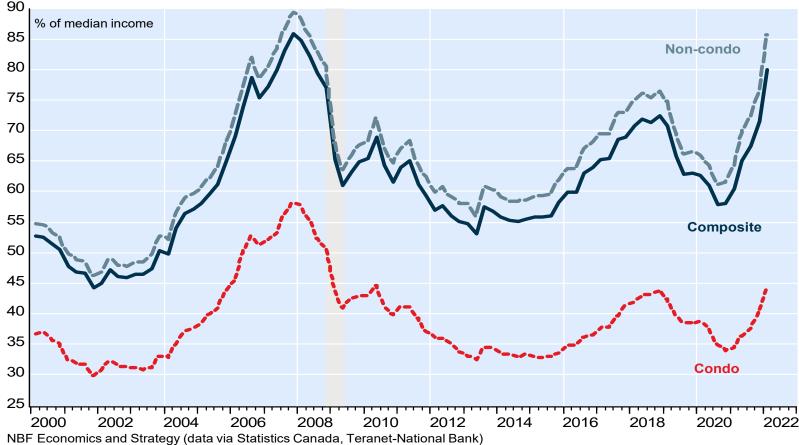
Economics and Strategy

Victoria

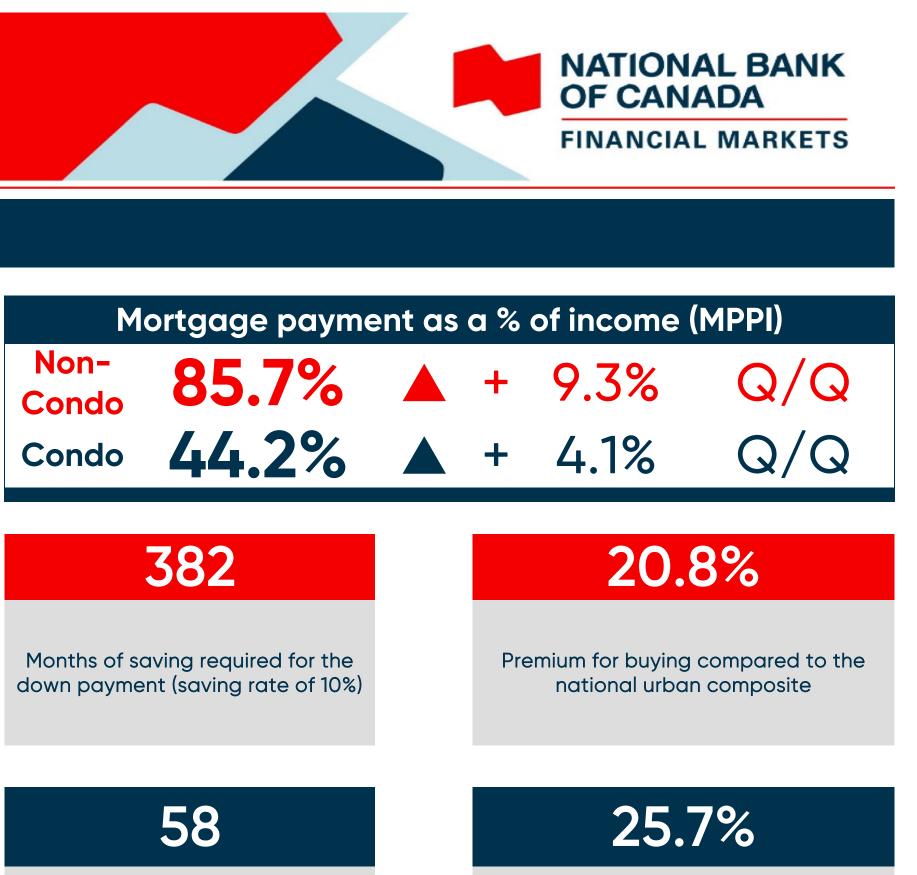
For the third consecutive quarter, Victoria registered the largest annual deterioration in the MPPI* of all the markets covered (+19.6 pp). As a result, the MPPI* reached 80.0%, the second highest among markets covered after Vancouver and the highest level for this city since the second guarter of 2008. On a guarterly basis, the +8.5 pp increase in the MPPI* was also the highest of all markets as home prices grew faster than the urban composite (\$72.8 K vs \$37.8 K), a difference that a slightly higher income growth could not offset. The worsening of affordability was above the urban composite in both segments of the market, with the MPPI* rising +4.1 pp in the quarter for condos and +9.3 pp for non-condos. *See tables page 12.



ORIA



140 120



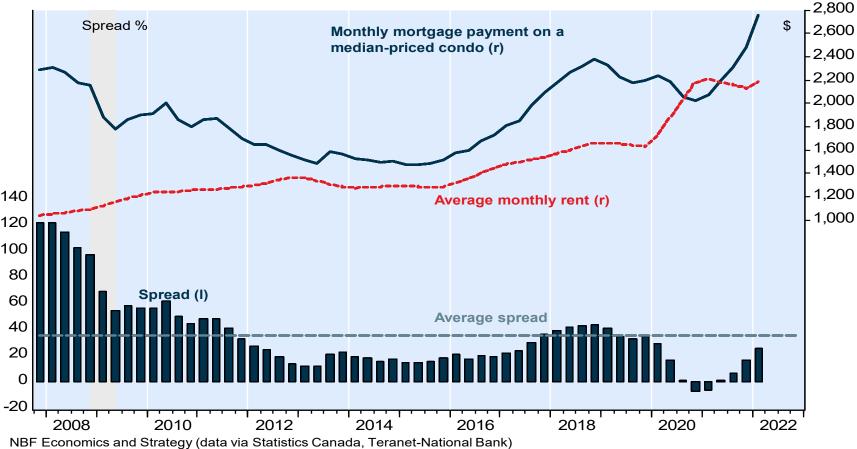
Premium/discount for buying compared

to renting a

two-bedroom condo in Victoria

Months of saving required for the down payment (saving rate of 10%)

Victoria: Buying compared to renting





Housing affordability statistics

Table 1		А	В	С		D	E	F		G	Н	I	J	К		L	М	Ν	
All dwellings		edian home price	Q/Q % change	Y/Y % change	Downpayment \$		Downpayment: Months of saving	Avg. Since 2000	Monthly mortgage payment		Mortgage payment as % of income	Q/Q diff. PP	Y/Y diff. PP	Avg. Since 2000	Qualifying annual Income		Median annua Income	al Home-ownership rate (2016)	
Urban Composite	\$	771 407	5.1	18.3	\$	52 141	80.6	37.9	\$	3 463	53.5	4.9	11.7	40.5	\$	154 396	\$ 77 62	2 68%	
Toronto	\$	1 231 944	7.2	22.7	\$	246 389	336.6	63.8	\$	5 531	75.6	8.1	18.7	49.7	\$	211 557	\$ 87 84	7 66%	
Montreal	\$	504 523	3.3	17.5	\$	25 452	42.5	26.4	\$	2 265	37.8	2.7	7.8	30.2	\$	102 836	\$ 71 92 ⁻	1 56%	
Vancouver	\$	1 331 177	5.0	18.0	\$	266 235	362.6	112.2	\$	5 976	81.4	7.0	16.9	63.2	\$	228 598	\$ 88 11	5 64%	
Calgary	\$	462 154	1.7	7.6	\$	23 108	31.0	27.1	\$	2 075	27.9	1.8	4.4	32.4	\$	94 245	\$ 89 342	2 73%	
Edmonton	\$	413 729	1.1	4.9	\$	20 686	28.4	24.4	\$	1 857	25.5	1.5	3.6	29.4	\$	84 370	\$ 87 362	2 70%	
Ottawa/Gatineau	\$	624 754	3.9	17.8	\$	37 475	51.6	26.0	\$	2 805	38.6	3.1	8.4	29.4	\$	126 064	\$ 87 222	2 67%	
Quebec	\$	342 762	2.5	10.9	\$	17 138	27.7	20.2	\$	1 539	24.8	1.6	4.1	22.8	\$	69 898	\$ 74 32	8 60%	
Winnipeg	\$	391 337	3.9	12.4	\$	19 567	29.8	22.0	\$	1 757	26.7	2.1	4.8	25.1	\$	79 803	\$ 78 903	3 67%	
Hamilton	\$	920 929	7.9	27.7	\$	67 093	88.6	30.9	\$	4 135	54.6	6.2	15.0	31.8	\$	183 282	\$ 90 91	5 70%	
Victoria	\$	1 109 009	7.0	22.8	\$	221 802	356.3	68.0	\$	4 979	80.0	8.5	19.6	61.6	\$	190 446	\$ 74 693	3 63%	
Table 2	-	А	В	С		D	E	F		G	Н	I	J	К		L	М	N	

Condo	Me	dian home price	Q/Q % change	Y/Y % change	Dowr	payment \$	Downpayment: Months of saving	Avg. Since 2000	m	/lonthly lortgage ayment	Mortgage payment as % of income	Q/Q diff. PP	Y/Y diff. PP	Avg. Since 2000	ualifying Income	Mec	dian Income	Home-ownership rate (2016)	lonthly rage rent
Urban Composite	\$	498 586	3.8	11.9	\$	24 929	38.5	25.7	\$	2 238	34.6	2.7	6.1	29.5	\$ 101 674	\$	77 622	9%	\$ 2 127
Toronto	\$	720 929	5.6	15.7	\$	47 093	64.3	29.6	\$	3 237	44.2	4.2	8.9	31.7	\$ 144 644	\$	87 847	15%	\$ 2 396
Montreal	\$	383 384	3.4	12.2	\$	19 169	32.0	22.7	\$	1 721	28.7	2.1	4.8	26.2	\$ 78 182	\$	71 921	11%	\$ 1 454
Vancouver	\$	709 092	3.6	11.0	\$	45 909	62.5	35.9	\$	3 183	43.4	3.2	6.8	38.6	\$ 142 357	\$	88 115	22%	\$ 2 538
Calgary	\$	245 179	-0.2	-0.1	\$	12 259	16.5	18.6	\$	1 101	14.8	0.7	1.4	22.8	\$ 49 998	\$	89 342	14%	\$ 1 555
Edmonton	\$	221 735	-1.2	1.0	\$	11 087	15.2	15.8	\$	995	13.7	0.5	1.5	19.5	\$ 45 217	\$	87 362	12%	\$ 1 449
Ottawa/Gatineau	\$	385 923	1.8	11.4	\$	19 296	26.5	18.3	\$	1 733	23.8	1.5	4.1	21.2	\$ 78 699	\$	87 222	9%	\$ 1 870
Quebec	\$	234 770	0.9	5.1	\$	11 738	19.0	16.1	\$	1 054	17.0	0.9	2.0	18.4	\$ 47 875	\$	74 328	9%	\$ 1 123
Winnipeg	\$	243 379	4.3	7.2	\$	12 169	18.5	17.5	\$	1 093	16.6	1.4	2.3	20.3	\$ 49 631	\$	78 903	6%	\$ 1 406
Hamilton	\$	688 302	8.1	24.4	\$	43 830	57.9	23.1	\$	3 090	40.8	4.7	10.4	25.3	\$ 138 341	\$	90 915	11%	\$ 2 018
Victoria	\$	612 759	5.4	19.0	\$	36 276	58.3	33.4	\$	2 751	44.2	4.1	9.8	39.0	\$ 123 747	\$	74 693	14%	\$ 2 189
Table 3		А	В	С		D	E	F		G	Н	I	J	K	L		М	N	

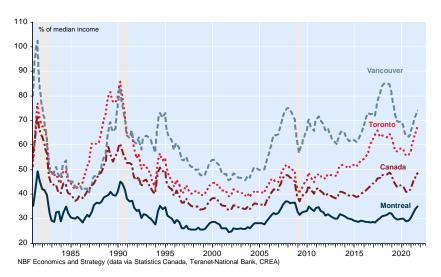
Other dwellings	Me	edian home price	Q/Q % change	Y/Y % change	Dov	vnpayment \$	Downpayment: Months of saving	Avg. Since 2000	Monthly mortgage payment		Mortgage payment as % of income	Q/Q diff. PP	Y/Y diff. PP	Avg. Since 2000	Qualifying Income		Median	Income	Home-ownership rate (2016)
Urban Composite	\$	983 645	5.4	19.4	\$	73 365	113.4	50.7	\$	4 416	68.3	6.3	15.5	50.7	\$	195 399	\$	77 622	59%
Toronto	\$	1 328 277	7.4	23.8	\$	265 655	362.9	70.9	\$	5 963	81.5	8.9	20.7	52.9	\$	228 100	\$ 8	37 847	52%
Montreal	\$	553 095	3.3	18.6	\$	30 309	50.6	28.5	\$	2 483	41.4	3.0	8.8	32.4	\$	112 220	\$	71 921	45%
Vancouver	\$	1 660 074	5.3	19.6	\$	332 015	452.2	153.9	\$	7 453	101.5	9.0	22.2	76.1	\$	285 078	\$ 8	38 115	42%
Calgary	\$	533 082	2.0	8.8	\$	28 308	38.0	30.3	\$	2 393	32.1	2.2	5.4	36.0	\$	108 353	\$ 8	39 342	59%
Edmonton	\$	445 295	1.5	5.5	\$	22 265	30.6	25.7	\$	1 999	27.5	1.7	4.0	30.8	\$	90 807	\$ 8	37 362	57%
Ottawa/Gatineau	\$	679 188	4.1	18.5	\$	42 919	59.0	28.1	\$	3 049	42.0	3.4	9.3	31.5	\$	136 580	\$ 8	37 222	58%
Quebec	\$	356 311	2.7	11.8	\$	17 816	28.8	20.5	\$	1 600	25.8	1.8	4.5	23.2	\$	72 661	\$	74 328	51%
Winnipeg	\$	398 295	3.8	12.8	\$	19 915	30.3	22.0	\$	1 788	27.2	2.2	4.9	25.0	\$	81 222	\$	78 903	61%
Hamilton	\$	984 348	7.9	28.2	\$	73 435	96.9	33.4	\$	4 419	58.3	6.6	16.1	33.7	\$	195 534	\$ 9	90 915	60%
Victoria	\$	1 188 394	7.3	23.4	\$	237 679	381.9	75.0	\$	5 335	85.7	9.3	21.3	64.8	\$	204 078	\$	74 693	49%



Canadian perspective on housing affordability

Canada : Perspective on housing affordability

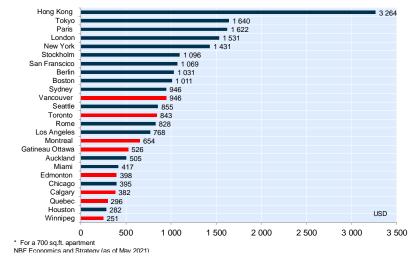
Monthly mortgage payment on median home price (25 year amortization, 5-year term)



Global perspective on housing affordability

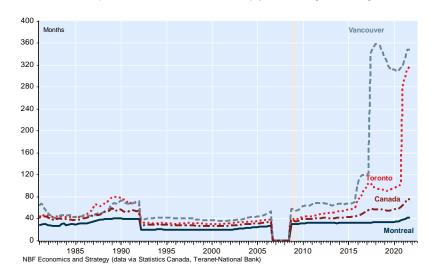
World: Home prices do not seem extreme in Canada

Price per square feet in USD for downtown living* (May 2021)



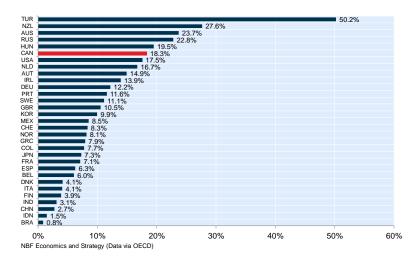
Canada: Perspective on housing affordability

Number of months required to accumulate the minimum down-payment assuming a 10% saving rate



World: Perspective on home price growth

Home price percentage change year over year (Last data available)





Methodology

The National Bank Housing Affordability Report measures housing affordability in 10 major census metropolitan areas (CMAs) and summarizes the results in a weighted-average composite of the 10 CMAs. We track the **condo market**, **other dwellings** (single detached, semi-detached) and the **market as a whole**.

We measure two hurdles for the purchase of a home. First, a household must save the **down-payment** amount. We measure this requirement as the number of months a median-income household will require to save for the minimum cash down payment (CMHC insured mortgage) of the representative home at a savings rate of 10% of its pre-tax income. We evaluate the representative home using the Teranet–National Bank House Price Index for the market in question to calculate the home price for months before and after the median home price measured by the 2016 Census. For **median household income** in each CMA, we take the Statistics Canada annual data up to 2013. For subsequent months, we extend the series using average weekly earnings growth as a proxy and apply a Hodrick-Prescott filter to smooth short-term fluctuations.

The second hurdle for the purchase of a home is the monthly mortgage payment. We measure this as the monthly payment on a median-priced home assuming a 25-year amortization period and a 5-year term. The resulting amount is presented as a percentage of income calculated as described above (sometimes referred as MPPI). Note that we do not take the down payment into account in this calculation because there is an opportunity cost in a household's use of these funds for that purpose. Also, we do not wish policy changes in this regard to affect our indicator over time. We also calculate the income needed to purchase the median property assuming that a household devotes 32% of its pre-tax income for a mortgage payment at the posted rate (defined as qualifying income and is adjusted for the down-payment). For the condo market, we also compare the monthly mortgage payment to the average rent for a two-bedroom condo in the same market. We calculate that rent from annual CMHC data, updated to the current month by the rent component of the Consumer Price Index. Note that data in the report was seasonally adjusted when necessary.

Economics and Strategy

Economics and Strategy

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